



BULK BUY TO SAVE WITH

Oxyfresh®

NEW

dental home care that pets and owners love

OXYFRESH DISPLAY PACK

INCLUDES COUNTER TOP DISPLAY PLUS:

- 22x OXYFRESH BROCHURES
- 12x DENTAL WATER ADDITIVE 250ML BOTTLE
- 10x DENTAL CLEANING KIT 28G GEL & FINGER BRUSH



| E-Code | Name |
|---------|--------------------------------|
| E010013 | Oxyfresh Value Pack Display |
| E010014 | Oxyfresh Water Additive 250ml |
| E010015 | Oxyfresh Gel & Fingerbrush Kit |

- Eliminates Bad Breath** – At the source. We don't just mask odours, we eliminate them with our exclusive ingredient, Oxygene®.
- Healthy Smiles** – Suitable for dogs and cats, fights tartar, plaque and gum disease.
- Non-Toxic** – Xylitol and Chlorhexidine free formulas to stop bad breath and slow periodontal disease by promoting healthy teeth and gums.
- Safe for All Pets** – The purr-fect way to stop pet bad breath with no harsh chemicals, dyes, flavours or alcohols added. Cruelty free.
- Tasteless and Odourless** – Even the fussiest dogs and cats can't detect it.
- Effective** - Veterinary exclusive.

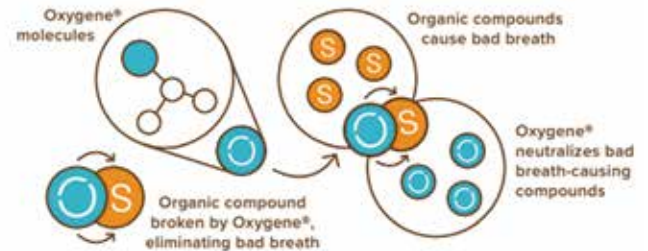
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How Oxygene® WORKS

The ultimate eliminator of bad breath is a brilliant, non-toxic ingredient found in Oxyfresh's revolutionary dental products – and nowhere else!

Oxygene® (stabilised chlorine dioxide) is Oxyfresh's registered name for the active, exclusive ingredient that safely and effectively neutralises bad breath molecules at the source.

The mechanism of action of Oxygene® is through an oxidation-reduction reaction. It acts by oxidising volatile sulphur compounds, the molecules responsible for bad breath.



Oxygene® is activated as the pH in the environment is lowered. When Oxygene® is introduced into the oral cavity, the acidity of the saliva activates the solution. The lower the pH of the saliva, the more activated the solution becomes. The greater the presence of bacteria, the more acidic the environment. Additionally, the longer the solution is in contact with the oral tissues, the greater the activation and effectiveness.

Zinc Acetate

A unique and patented formula of Oxygene® and zinc acetate has been included in several Oxyfresh dental hygiene products, providing an even more powerful deodorising effect. Zinc is proven pharmacologically safe and effective in oral health products. The combination of Oxygene® and zinc helps to remove more of the different kinds of molecules that cause bad breath, making it extremely effective in fighting even the worst halitosis.

INGREDIENTS MATTER



VETERINARIAN
RECOMMENDED



WITH
OXYGENE®



WITH
ESSENTIAL OIL



pH
BALANCED



NON
TOXIC



GLUTEN
FREE



ALCOHOL
FREE



CRUELTY
FREE



DYE
FREE

DENTAL GEL

Ingredients: Water (Aqua), Chondrus Crispus (Carrageenan), Stabilized Chlorine Dioxide (Oxygene®), Aloe Barbadensis Leaf Juice, Chamomilla Recutita (Matricaria) Extract, Methylparaben, Propylparaben

DENTAL WATER ADDITIVE

Ingredients: Water (Aqua), Oxygene® (Stabilised Chlorine Dioxide), Zinc Acetate, Sodium Citrate, Chlorophyllin-Copper Complex, Sodium Benzoate, Sodium Hydroxide, Citric Acid, Potassium Sorbate



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