## CalmEze



### for ANXIETY AND STRESS in Dogs and Cats







## Calm Eze FOR CATS

This salmon flavoured gel can be administered directly into the food or applied to the cat's paw. It's a well-known fact that cats do not cope well with change.

They get stressed by small changes to their routine or environment. They get even more upset by bigger changes such as the arrival of a new baby, partner or another pet. **CalmEze** is ideal for such situations and helps cats adjust to the challenges of modern living.

**Quote:** "Molly, our cat, didn't like moving house and found it difficult to adjust. Thankfully a friend recommended



# CalmEze FOR DOGS

**CalmEze** comes in beef flavoured tablets in a handy blister pack ideal for travelling and a caramel flavoured liquid which is very easy to give on the food.

**Quote:** "Putting our three dogs into kennels when we go on holiday is as stressful for us as it is for them. The last time they went into kennels we put all three onto **CalmEze**. They were very relaxed and adapted very quickly to life in kennels, and we enjoyed our holiday with peace of mind that Eva, Nala and Ferdi were happy and settled."



#### When to use CalmEze

**CalmEze** can be used in stressful situations and to relieve anxiety in dogs and cats.

#### **SHORT-TERM USE FOR INDIVIDUAL EVENTS:**

- · Kennels and cattery
- Travel
- · Separation anxiety
- Anxiety caused by fireworks
- Dog and cat shows
- · Hospitalization
- Moving house
- Weaning

required.

· New dog or cat brought into the family

**Dosage:** Follow the instructions on the label and

• Loss of a pet in multi-pet household

give 1 to 2 hours before
the anxious event. In
cases where the anxious
event is longer than 1 day
administer it daily. As all pets are
individuals, the requirements
may vary. A trial may be
necessary to determine the
optimum amount for an
individual animal. For anxious
situations use as and when



#### LONG- TERM USE FOR BEHAVIOURAL PROBLEMS AND MEDICAL CONDITIONS:

- As an aid for behavioural problems in conjunction with behaviour therapy.
- In multi-cat households where abnormal behaviour is evident.

**Dosage:** The long-term dose for behavioural problems is half the usual individual dose, given daily for up to 3 months. Treatment with **CalmEze** should be accompanied by behavioural modification therapy by a registered animal behaviourist.

#### **How does it work?**

**CalmEze** contains L-Tryptophan which is converted by the body to Serotonin. Serotonin is often referred to as the feel good hormone and reduces anxiety and stress.

The effects of L-Tryptophan in reducing anxiety and stress in dogs and cats is well researched and has been shown to be highly beneficial in stressful situations.

L-Theanine, which is also present in **CalmEze**, promotes relaxation and reduces anxiety.



# **Active Ingredients**

| Ingredients           | Calm <i>Eze</i> Liquid<br>Per 5 ml | Calm <i>Eze</i> Tablets<br>PerTablet | Calm <i>Eze</i> Gel<br>Per 2 ml |
|-----------------------|------------------------------------|--------------------------------------|---------------------------------|
| L-Tryptophan          | 250mg                              | 250mg                                | 100mg                           |
| Vitamin B6            | 50mcg                              | 50mcg                                | 20mcg                           |
| L-Theanine            | 150mcg                             | 150mcg                               | 60mcg                           |
| Vitamin B1 (Thiamine) | 0.6mg                              | 0.6mg                                | 0.24mg                          |
| Vitamin B3 (Niacin)   | 6wg                                | зтд                                  | 1.2mg                           |

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